

XIM BHUBANESWAR (OLD CAMPUS)

ANNUAL REPORT OF STUDENT ACTIVITIES 2021-22

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STUDENT EXECUTIVE COUNCIL

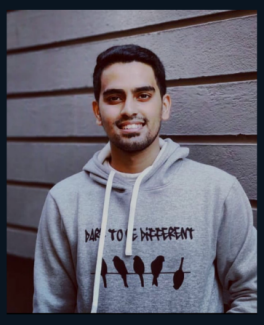
2021-2022



Karan Sarda
GENERAL SECRETARY



Ninad Menghaney
TREASURER



Tunir Guha Neogi
CULTURAL SECRETARY



Shazia Munawwar
FEMALE REPRESENTATIVE

Council Name	Student Executive Council
Number of Events in the year	14

Overall Report

The Student Executive Council had plans and vision to adopt a hybrid structure for events this year and make the most of the events. During the on campus tenure, the SEC in collaboration with other committees conducted different festival celebrations, Open Mic Evening, XCL (Night Cricket Tournament) and Game nights. Few festivals namely which witnessed great participation from the students were Ganesh Chaturthi, Dussehra, Diwali, Christmas, New Year and Women's Day. All these festivals included cultural performances from students followed by photo sessions and special meals for all students.

The flagship event of Student Executive Council, Xpressions'21, was conducted in online mode this year. The event was conducted in collaboration with Xpressions Steering Committee. The festival started with a cultural evening, Qaafila 2.0, conducted over Zoom, featuring stand up comedian Mr. Nishant Suri and Vocal artist, Mr. Shaad. The evening witnessed a strength of 500+ audience including students and faculty members of XIMB. The main festival comprising 13 business events and 9 stage events were conducted over D2C and Zoom platforms. A total of 450+ colleges and 25+ corporate houses took part across the events. With the support of 56 renowned sponsors, a total prize money of worth 10L+ INR were awarded to all winners across different events along with goodies baskets from different sponsors. The festival was concluded with Xathon'21 – Pan India Marathon Event. 459 participants took part in the marathon. All participants and winners received exciting gift coupons and goodies worth 1L+ INR. The total registration fees collected were donated towards X-enable, aiming at helping children with special abilities in a NGO in Bhubaneswar. Events by the SEC, will be conducted for this academic year with the Holi Celebrations aiming at ending the tough year on a colourful note.

Major 5 Events

1	Xpressions' 21	22 Events (Business & Cultural Events); 450+ Participating colleges; 56 sponsors; Cash Prizes worth 10Lac+ INR; Major Sponsors- Rungta Group, SBI, Safexpress, Bewakoof
2	Qaafila 2.0	400+ Attendees; Cultural Evening featuring Nishant Suri & Shaad; Conducted over Zoom platform in collaboration with Jrny Entertainments
3	Xathon'21	Pan India marathon; Theme: "Walking For Disability Rights";459 participants; Prizes and Goodies worth 1Lac+ INR sponsored by Enerzal and Decathlon
4	XCL	Night Cricket Tournament for XIMB students; 80+ players (Boys & Girls) across 8 teams; Trophies and medals for all winners
5	Diwali	300+ attendees; Game night including Tambola and Card games; Decoration with diyas across all hostels and pathways; Laxmi Puja and aarti by students; Lantern Lighting by students followed by DJ Night and concluded with special dinner for all.

Vision for the Committee

Going forward, the main plan would be to ensure normalcy is regained on campus, addressing the challenges raised by the pandemic. Smooth flow of campus activities backed by restarting possible offline activities would be the key focus area. The SEC would work on enhancing the on-campus experience with a balance and providing platforms for students to grow and excel.

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Career Advisory Services

2021-22


Siddharth Mishra
Coordinator


Aman Agarwala
Treasurer


Arijit Bhattacharya
Core


Asmit Gautam
Core


Bibek Pradhan
Core


Diksha Nayak
Core


Guru Prasad Biswal
Core


Kriti Modi
Core


Sagar D Mehta
Core


Sanyukta Phatke
Core


Smriti S
Core


Vaibhav Nagpal
Core

Committee Name	Career Advisory Services, CAS
Number of Events in the year	5

Overall Report

The Career Advisory Services (CAS) has been instrumental in being the bridge between the University and the corporate world through various campus engagement activities including, but not limited to facilitating recruitment drives – both online and offline, establishing corporate touchpoints through corporate talks and fire side chats, negotiating with campus recruitment teams of various organizations. This year, the team was able to convert 88 companies across various domains including Consulting, FMCG, IT & Systems, Operations, Manufacturing and BFSI for the Xuberance'22. The team continued the flagship webinar series called ConeXus where over 50 industry stalwarts from across domains were hosted. As an addition, the team also started a new webinar series called Xcelsior for both 1st and 2nd year students. The team invited senior leaders from different segments of the corporate spectrum who shared their insights and wisdom on various topics with the students. Also, to celebrate the spirit of entrepreneurship and current industry climate, the team conducted "The Unicorn Story", a series of talks focusing on inspirational stories of companies that recently turned into unicorns.

Additionally, the CAS team has been elemental in the conclaves hosted by various committees in terms of speaker conversion and ancillary support. The team collaborated and got all functional committees together along with prominent alumni and the Alumni Committee to conduct a Placement Preparedness Drive (PPD) in order to prepare 1st and 2nd year students for their Placement Interviews. Like every year, the team reviewed the resumes of students and conducted soft skill training session through a third-party consulting firm in order to enable the students groom themselves into being professionals as expected from the corporate giants visiting the campus.

Major 5 Events

1	ConeXus	Leadership Talk series
2	Xcelsior	Leadership Talk series
3	The Unicorn Story	Leadership Talk series
4	Xuberance'22	Final placement drive
5	Placement Preparedness Drive (PPD)	Drive to prepare students for interviews

Vision for the Committee

The career advisory services office supports the educational mission of the institute by helping students to develop, evaluate, and pursue career goals. In the process, students acquire the knowledge and skills necessary to make lifelong career decisions. Career services offices accomplish these goals through career counselling and a range of programs and services designed to help students make the connection between the academic program and the workplace.

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Committee Name	**XIM Alumni Committee**
Number of Events in the year	7 (Alumni Connect, DISHA, Pre-Placement Drive, Sanidhya, Odyssey, XIMFare, AlQuiz)

Overall Report

The Alumni Committee of XIM, Bhubaneswar functions to strengthen the bond between the institute and the alumni and has played an instrumental role in keeping our alumni engaged with the college. Through its many programs and events, the XIM Alumni Committee actively promotes the relationship between current, previous, and upcoming students.
The major events organized by the committee include:

- **Alumni Connect-** Alumni Connect is the annual event conducted by the Alumni Committee to bring together the forthcoming batch of Xavier Institute of Management with our alumni. The event was conducted on July 10, 2021, divided into two sessions with three speakers each.
- **DISHA'21-** DISHA is an annual student-alumni, domain-specific interaction event conducted for the first-year batch before their Summer Placements starts. This year, DISHA was conducted on Sep 5, 2021, with six speakers, one from each domain.
- **Pre-Placement Drive-** The Alumni Committee launched a pre-placement drive for the final year students, a series of mock interviews conducted by our esteemed alumni to help the students gain confidence and understand how to approach and tackle an interview efficiently.
- **Sanidhya'21-** Sanidhya is a flagship event of Xavier Institute of Management that brings together the alumni to cherish fond memories and share their bond with their Alma Mater.
- **Odyssey-** Odyssey is a webinar series, conducted by the committee to help the batch of 2023 understand the various careers in the different domains. The event was conducted on Dec 19, 2021, with Mr. Robin Karlose, as our speaker.
- **XIMFare –** It is the award ceremony conducted by Alumni Committee, as a farewell to the outgoing batch. The awards are pre-decided by the voting process done by the entire batch.

Major 5 Events

1	Alumni Connect	July 10, 2021 - 2 sessions with 3 speakers each
2	DISHA'21	Sep 5, 2021 - 6 speakers, one from each domain
3	Pre-Placement Drive	Conducted in collaboration with the Career Advisory Services, where our alumni conducted a series of mock interviews
4	Odyssey	Dec 19, 2021 - Speaker- Mr. Robin Karlose, Product Manager at SAP
5	Sanidhya'21	Dec 4, 2020- Atul Khatri & Gajendra Verma were invited as our special guests

Vision for the Committee

To promote goodwill and a sense of pride to both alumni and students, to help and support our alumni to the best of our capabilities, and to advance Xavier Institute of Management by connecting our alumni to each other and the institute, the Alumni Committee of XIM has the vision to improve the engagement our alumni hold with the college.
Because XIM is more than just an institution, it is a bond that more than 8000 of our alumni share with a sense of pride and belongingness!

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MEDIA & PR CELL

ILLUMINATIX

XIMB



Committee Name	IlluminatiX
Number of Events in the year	7 (TEDxXIMB, Communiqué, Communiquiz, Pixelathon, The Final Cut, Inktopia, Article Writing & Poster Designing Contest)

Overall Report

IlluminatiX, the Media & PR Cell of XIM, is XIM's window to the outside world. It is instrumental in maintaining and further building the media and public relations of the university, as well as covering and branding all the events through social media, print media, and digital media. IlluminatiX handles a wide gamut of college events, including drafting press releases, video and photo coverage, promotional endeavors, guiding the new students throughout the onboarding process, conducting the convocation ceremony, and handling the Media and PR of Xpressions, the annual management-cultural festival of XIM.

The major events organized by the committee include:

1. **Mentorship Program** - guides the upcoming students through their GD/PI process and addresses admissions queries.
2. **Admissions Campaign** - provides the MBA aspirants with all information about XIM Admissions Process and life at XIM.
3. **RendezvouX** - meet and greet session with the newly joined junior batch.
4. **Communiqué** - the annual media conclave with the theme 'Domino Effect PR: Communication at the Hands of the Masses', which gave students a peek into the world of Media and PR. The conclave was covered by more than 100 local and national media houses.
5. **TEDx XIMB** - The seventh edition of TEDxXIMB uncovered the theme 'Prism of Perception' with eminent speakers joining us across the globe
6. **Xpressions** - IlluminatiX is responsible for giving media coverage to Xpressions, the Annual Management-Cultural fest of XIM, along with designing posters, banners, flexes, brochures, and maintaining event branding.

Major 5 Events

1	TEDxXIMB	25 July, 2021 (Speakers: Anwesh Sahoo, Anupria Goenka, Achitra Borgohain, Nupur Pai, Shams Aalam, Debasree Banerjee, Moran Cerf)
2	Communiqué	10 October, 2021 (Speakers: Samir Kapur, Bhavya Sharma, Mudassar Hossain, Prashant Sukhwani)
3	Pixelathon	30 August, 2021 (Inter-college Photography competition)
4	Communiquiz	1 October, 2021 (National-level Media & PR Quiz)
5	The Final Cut	19 February, 20222 (Inter-college film making competition, Xpressions)

Vision for the Committee

With the vision to facilitate the brand value of XIM amongst the student community, IlluminatiX aspires to improve the overall image and ranking of XIM. With the constant support from the administration, IlluminatiX aims to continue providing a smooth flow of information within the institute, while simultaneously handling external linkages - which includes maintaining cordial relations with other premier B-Schools, the media, and the corporate world.

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Committee Name	International Relations Committee
Number of Events in the year	7 (XoutreMer 2.0 Panel Discussion, 2 Webinars, Pitch it Abroad, Pangaea, Foreign Dignitary Visit, Why How What Session)

Overall Report

The International Relations Committee of XIM has the sole purpose of networking across borders and facilitating cross-cultural exchange, and in 2021, the events conducted by IRC were a good mix of diverse events ranging from pitching events and guest lectures to informative events on student exchange programs. IRC is planning to conduct the student exchange program for the students of the university for the 2022-23 session if circumstances permit the same. IRC as a core committee of the university has made tremendous efforts to cultivate and sustain the interest of its students in the international arena.

Following are the major events organized by the committee:

1. **Facilitating Student Exchange Program –** IRC introduced Winter School Programs from the Universities based in Munich, St. Petersburg, Berlin. Also, IRC has managed to tie up with various universities for the Student Exchange Program this year
2. **Pangaea'21 –** Annual Quiz Competition conducted only for the students of XIM, Bhubaneswar
3. **XoutreMer –** Series of virtual sessions and expert talks. This year a panel discussion was conducted with Prof. Irfan Ahmed and Prof. V S Nataranjan from Texas university in conversation with Prof. Sandip Anand, Prof. Subhasis Ray, Prof. Subhajit Bhattacharya from XIM University
4. **Foreign Dignitary Visits –** This year IRC hosted the French Consulate General in Kolkata, Mr. Didier Talpain. The purpose of the visit was to gain an understanding of the University's ongoing efforts in the field of international relations
5. **Pitch it Abroad –** The Flagship case competition of IRC, conducted annually during Xpressions which saw registrations of 150 participants from different colleges across the country this year

Major 5 Events

1	French Consulate General Visit	29 November 2021 (Guest – Mr. Didier Talpain, French Consulate General, Kolkata)
2	Pitch it Abroad	20 February 2022 (Inter-college pitching competition, 150 registrations)
3	XoutreMer 2.0	8 October 2021 (Speakers: Prof. Irfan Ahmed, Prof. V S Nataranjan, Prof. Sandip Anand, Prof. Subhasis Ray, Prof. Subhajit Bhattacharya, 180+ Participants)
4	Pangaea '21	17 March 2021 (Annual Intra College Quiz Competition, 40 Participants)
5	The 'Why How What' Session	2 March 2022 (Student Exchange Briefing Session, 300+ Participants)

Vision for the Committee

At the International Relations Committee, we strive to create a dynamic environment to enable international exposure. Our primary focus is to create and foster relations with our partner international universities and develop a global outlook to gain a holistic perspective. By cultivating and forging international opportunities and alliances, we confluence the aspirations of global leaders of tomorrow

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Committee Name	CONSTRAT
Number of Events in the year	8 (License2Chill, Case Analysis Session, Stratonomics, Midnight Stratomania, Guesstimate, X-Hilarate, Anukaran , Maven)

Overall Report

CONSTRAT, the consulting and strategy consortium of XIM, strives to increase and improve students' knowledge, awareness, and interest in the domain of Consulting & Strategy. CONSTRAT conducts various college events that cover the broad spectrum of consulting and strategy. It leaves an indelible mark in the life of the students through events, live projects, peer-to-peer learning sessions, collaborative case study competitions, and immersion courses.
The major events conducted by CONSTRAT are:

1. **License2Chill** - Open quiz through Kahoot platform for the junior batch on various domains of consulting and strategy.
2. **Midnight Stratomania**- Online quiz on the SME sector which led up to Stratonomics.
3. **Stratonomics** – The flagship business conclave event, with the theme 'Crisis and Business Transformation: The Way Forward for an SME Business'.
4. **Maven –** the flagship case study competition of CONSTRAT aims to solve real-life problems with realistic and achievable solutions.
5. **Anukaran –** National level business simulation competition.
6. **Guesstimate –** National level guesstimate competition.
7. **X-Hilarate –** Mix of quiz, situation reaction test and case study competition for the students of XIM.
8. **Case Analysis –** A peek into the mind of a master strategist (Prof. Sanjay Mahapatra).
9. **Pre Placement drive –** In collaboration with CAS to motivate and prepare the students of 1st year for different consultancy and strategy internship interview
10. **Live Projects –** Constrat brought 2 live projects for the students of XIMB on Consulting and Strategy.
11. **SM Engagement –** Resnovae and Industry connect provide insights on trending strategy of the world.
12. **Immersion Courses –** 2 Immersion courses were conducted i.e Leadership – Vision , Meaning and Reality (Sept,21) and Product Management (Dec, 21)

Major 5 Events

1	Stratonomics	12 September 2021 (Speakers: Chandra Sasmal, Sushant Pande, Karthik Krishnan, Aayush Goyal)
2	Maven	5 February 2021 National level case study competition. Number of registrations: 467
3	Anukaran	26 February 2021 National level business simulation competition. Number of registrations: 520
4	Guesstimate	17 September 2021 National level guesstimate competition. Number of registrations: 622
5	X-Hilarate	16 November 2021 XIMB consulting and strategy competition. Number of registrations: 197

Vision for the Committee

With the support of the student executive council and other committees of XIM, CONSTRAT aims at providing exciting opportunities to the students of XIM, which will enable them to have a successful career in the consulting and strategy domain. It aims to polish students' talent, skillset, and approach using hands-on learning opportunities that go beyond the classroom.

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Committee Name	MAXIM
Number of Events in the year	8 (MarkQuiz, Pitch Please, Mercatique, Coffee with Richa Vaidya, Mark-A-Thon, Maxpedition, BrandWarz, MPower)

Overall Report

MAXIM, The Marketing Association of XIM has a rich legacy of over 30 years. Founded in 1989, MAXIM stands proudly as the oldest student committee of XIMB. The committee is famous for conducting some of the most thrilling and exciting events on campus. Apart from its events, MAXIM helps students in getting corporate ready through live projects and helps in interview preparation. Moreover, it features a monthly newsletter, a blog, and has active social media profiles to keep students abreast with the happenings of the marketing world.

The major events organized by the committee include:

1. **MarkQuiz**- MarkQuiz is a marketing-based crossword quiz for incoming students at XIM to showcase their marketing knowledge.
2. **Pitch Please**- This event provides students a platform to pitch their ideas to solve real-world problems. The theme for this year was 'Consumers Go Numb to Digital Ads'
3. **Mercatique**- It is the annual marketing conclave of XIM, with a panel of industry stalwarts. The theme for the year was 'Reorienting to post-pandemic customer reality'
4. **Coffee with Richa Vaidya**- It was online session with expert Richa Vaidya from Yash Raj Films to help students gain insights about film marketing.
5. **Mark-A-Thon**- It is MAXIM's annual inter-section marketing competition consisting of a series of events that test participants' marketing knowledge while also demonstrating their talent and originality.
6. **Maxpedition**- Conducted for the first time, this was a treasure hunt competition for the senior batch on campus.
7. **BrandWarz**- It is an annual national level product advertising competition. The theme for the year was 'Dream Saver Pillow'
8. **MPower**- The Flagship event of MAXIM, a National Level Case Study Competition conducted during Xpressions- The Annual management-cultural fest of XIM.

Major Events

1	Mercatique	11 September, 2021 (Speakers: Mr. Saurabh Bajaj, Ms. Swimmi Singh, Mr. Krishnadas Nandakumar)
2	Mark-A-Thon	31 October, 2021 (Inter-Sectional competition)
3	Maxpedition	20 November, 2021 (Treasure hunt competition)
4	Brandwarz	26 December, 2021(National level ad-making competition)
5	MPower	20 February, 2022 (National level marketing case study competition)

Vision for the Committee

MAXIM envisions providing students with opportunities to explore the exciting world of marketing. Comprising of marketing enthusiasts, the committee strives to give students the platform for applying what they have learned in their academic courses. Through its initiatives, such as conducting panel discussions, case study competitions, publishing highly relevant and interesting content and bringing live projects, MAXIM strives to achieve its vision of taking marketing to the masses.

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X-FIN

THE FINANCE ASSOCIATION OF XIMB



Committee Name	X-FIN
Number of Events Conducted in the Year	6 (Budget Conclave, Trade Wars, FinFiesta, Financius, Finomics, Bizzdom)

Overall Report

Established in 1992, X-FIN-The Finance Association of XIMB, strives to develop financial acumen among the student community by providing tutorials, knowledge sharing sessions, talks, conferences, and live projects.

X-FIN's activities spill over from the arena of academics to the practical realm of trading in the stock market as well. By conducting a range of activities across colleges, it strives to inculcate a union of interest and passion in the field of Finance.
X-FIN has published its annual magazine Finshastra on the topic 'Fintech- Making Services Available, Accessible & Affordable'
Our key events include the following- Finomics (Flagship Conclave), Bizzdom (Quiz), Budget Conclave (Budget Aanalysis), Trade Wars (Trading Simulation & Case Studies), Financius (Article Writing Competition), Leadership Talks and various certification programs in collaboration with Finshiksha and EduCBA.

The major events organized by the committee include:

1. **Bizzdom:** Bizzdom is a finance-based quiz for the incoming students at XIMB to showcase their finance knowledge.
2. **Financius:** It is a national-level article writing competition, which is the part of our Annual Business Conclave, "Finomics".
3. **Finomics:** A business conclave which provides a platform to learn what industry stalwarts think about contemporary issues.
4. **FinFiesta:** It is a fun-filled offline event comprising round 1 with three finance-based events: Finpatti, Finbola and X-Master followed by Round 2 - Trick or Trade.
5. **Trade Wars:** Trade wars is a flagship event of Xpressions'21 which includes online trade simulation and case study competition.
6. **Budget Conclave:** A business conclave based on the theme of Budget, where Industry stalwarts are invited to put forward their views and opinions for the same.

Major Events

1	Budget Conclave	4 February 2022 (Speakers: Prof. Dr. S. N. Misra, Mr. Rajen Padhi, Mr. Shashishekhar Mohanty, Mr. Arjun Kumar Sabat
2	Trade Wars	20 January, 2022 to 12 February, 2022(National Level Virtual Trading and case study competition)
3	FinFiesta	26 December, 2021(Fun Games related to finance)
4	Finomics	12 September, 2021(Conclave and Finshashtra Magazine Launch. Speakers: Mr. Jitendre Attra, Mr. Rohit Katyal, Mr. Vipin V, Mr. Bharat Melag)
5	Financius	26 August, 2021 to 01 Spetember 2021(Article Writing Competition)
6	Bizzdom	21st July, 2021 (Initiation-Prelims), 23rd July (Peril or Perish-Final Round)

Vision for the Committee

The vision of X-FIN is to develop a true understanding of Finance amongst the students of XIMB by taking various initiatives. It strives to build a community of Finance enthusiasts by helping the students sail through their journey of learning the intricacies of "All Things Finance".

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XOPS



Committee Name	X-Ops
Number of Events in the year	7(Burnout, Sanchalan, Ops-Litrea, Ashwamedh, Modus Operandi, Aarohan, Nirnay)

Overall Report

X-Ops, the Operations Committee of XIM is charged with mentoring and assisting tomorrow's leaders in their quest for innovation and excellence in the field of Operations and Decision Sciences. It attempts to broaden students' awareness, interest, and knowledge of Operations Management beyond the classroom course. To pique students' interest in the field, it organizes industry visits, paper writing contests, e-discussions, alumni speeches, business conclaves, information exchange sessions, seminars, and quizzes. Amidst the changing dynamics of corporates, the vibrant and active committee strives to achieve its ambition through the introduction of multiple Live Projects and add-on courses such as the much-anticipated Lean Six Sigma Green Belt Certification, Certified Business Analytics Practitioner, Blockchain, and Tableau through our partner organizations, which would aid the students in their career prospects.

The major events organized by the committee include:

1. **Burnout –** Annual Quiz event for the 1st year students of XIM, Bhubaneswar.
2. **Ashwamedh** – Annual business conclave that helps the student get technical information about current Operations happenings from the industry leaders.
3. **Sanchalan** – Annual Leadership Talk series by industry leaders on contemporary topics on operations and supply-chain for 2nd-year students of XIM, Bhubaneswar.
4. **Modus Operandi –** Case study competition for 2nd-year students of XIM, Bhubaneswar to understand the practical aspect, specific applications, and future innovations of some of the top companies in the Operations and Supply Chain area.
5. **Aarohan –** National level Case study competition designed to test the business acumen of the students and allow them to apply the academic knowledge, critical thinking, and problem-solving skills to solve a live case problem.
6. **Nirnay –** National-level business simulation gaming event 'NIRNAY' as part of Xpressions'21 with the goal of enhancing students' awareness, enthusiasm, and understanding of Operations Management beyond classroom study.

Major 5 Events		
1	Sanchalan	25 July 2021 (Impact of predictive analytics on Supply Chain, Participants – **180**)
2	Ashwamedh	11 September 2021 (Speakers: Viraj Mehta, Abhishek Dolbaruah, Krishnan Kasturirangan, Amartyaa Kumaar Guha, Participants - **360**)
3	Modus Operandi	13 Oct-15 Oct 2021 (Case Study Competition for 2nd Years, Participants – **134**)
4	Aarohan	2 Feb- 20 Feb 2022 (National Level Case Study Competition, Participants - **213)**
5	Nirnay	29 Jan-20 Feb 2022 (National Level Business Simulation Game, Participants – **240)**

Vision for the Committee

With the vision to supplement students' enthusiasm, and understanding in Operations and Decision Sciences, X-Ops aims to aid students in their pursuit by addressing their queries and bringing the industry knowledge to them via conclaves, live projects, competitions, and courses. X-Ops ensures that there is a regular and transparent flow of knowledge within and outside the institute to make our students up and ready for the industry challenges.

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The Systems Association of XIMB



Committee Name	XSYS
Number of Events in the year	4 (**X-ITE** – A National level Article Writing Competition, **SAP Hackathon**, **Envision** – Annual Conclave Of XSYS, **Case Connect** – A National Level Case Study Competition)

Overall Report

XSYS – The Systems Committee of XIMB is focused on technological advancements occurring around the globe and expanding the knowledge base of the future managers of XIMB. The committee brings direct insights of the CXOs of the world to XIMB, connecting with the biggest minds of 21st century in its annual conclave Envision. It is the only committee to provide largest support to students via Digital Infrastructure.

The major events organized by the committee include:

1. **Systems Compendium** – A comprehensive guide for students of XIMB to support them for their SIPs and Placements containing detailed insights on trending technology.
2. **Preplacement drive (Systems)** – It is conducted for the 1st year students of XIMB to prepare them rigorously on systems related topics for their SIP interview.
3. **X-ITE** – A National level article writing competition on "Inclusive growth in Environment 4.0 through AI and IOT" to judge the technological knowledge of students from all over the country and award them with exciting prizes.
4. **SAP hackathon** – A hackathon on an exciting topic from SAP – Creating a Chat bot using SAP Conversational AI.
5. **Envision** – The annual conclave of XSYS on the topic "Inclusive growth in Environment 4.0 through AI and IOT"
6. **Case Connect** – A National level case study competition based on real-life business problems pertaining to the field of Information Systems and Analytics.
7. **Live Projects** – XSYS brought live projects like People to People Health Foundation (PPHF) for the students of XIMB on information systems, marketing and operations research.
8. **Skill Enablement events** – Snippets, Techbytes and Techargons are posted on a weekly basis in the social media handles of XSYS for providing great insights on trending technologies of the world.

Major 5 Events

1	Systems Compendium	22 July, 2021 (A comprehensive guide to help you gain basic knowledge about the trending technologies businesses are adopting successfully)
2	XITE	05 Sept, 2021 (National Level Article Writing)
3	Envision	3rd Oct, 2021 (Speakers: Mr. Ashwini Kumar Rath, Mr. Praveen Choudhary, Mr. Soumya Banerjee, Mr. Karthik Ramesh)
4	SAP Hackathon	25 Nov, 2021 (A hackathon on an exciting topic from SAP – Creating a Chat bot using SAP Conversational AI)
5	Case Connect	22 Feb, 2022 (National level Case Study Competition)

Vision for the Committee

The vision of XSYS – The Systems Committee of XIMB is to guide and help the upcoming leaders of tomorrow in the field of Information Systems and Analytics. It fosters cross functional technological understanding which bolsters better decision making among the students of XIMB.

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CULTURAL COMMITTEE

X • I • M • B



Committee Name	Cultural Committee
Number of Events in the year	10

Overall Report

The Cultural Committee of XIMB began the new academic year by welcoming the junior batch with **X-Talent**, an event to showcase one's talent in different art forms.
We came up with a new initiative of **Bohemian Nights**, an exciting night filled with fun and games on various themes. The first edition, was conducted online and the second one offline.
Coping up with the online medium of MBA, we managed to run several social media campaigns on occasions such as **World Mental Health Day, Children's Day** and **Valentine's Day**, engaging and interacting with both the batches and sharing their stories.
As we shifted back to normalcy, we successfully managed to pull off the second edition of **Bohemian Nights**, which consisted of a Bollywood-themed quiz.
We also organized an **Open Mic** evening, providing a stage for anyone and everyone to pour out their heart and perform their preferred art form.
The Cultural Committee stood up to its reputation by organizing and pulling off the cultural events of Xpressions'21. Working in collaboration with the Xpressions Steering Committee, the committee organized six events in art forms such as Dancing, Singing, Fashion Walk and Mono Acting.
We also started an initiative named Artists of XIMB, to give various artists of XIMB recognition through social media.
Throughout the year, we also organized various festivals in collaboration with SEC for the students of XIM Bhubaneswar.

Major 5 Events

1	X-Talent	A competition for the new batch to showcase their talent in various artforms
2	Bohemian Nights	Theme based night comprising of games, quizzes, and activities for the student
3	Abhinay	A mono-acting competition organized for various B-Schools and undergraduate colleges throughout the country under Xpressions'21
4	Thirkan	A dance competition organized for various B-Schools and undergraduate colleges throughout the country under Xpressions'21
5	Goonj	A singing competition organized for various B-Schools and undergraduate colleges throughout the country under Xpressions'21

Vision for the Committee

The cultural committee strives to keep the plethora of culture in XIM alive and flourishing. Through cultivating and nurturing talents from various walks of life, we aim to give a platform of reprieve and validation to all artists, performance and otherwise. By keeping the spirit of festivals and celebrations thriving, the cultural committee of XIM creates a haven for students from the hustle MBA life.

XIM BHUBANESWAR (OLD CAMPUS)

ANNUAL REPORT 2021-22



Committee Name	Exemplar
Number of Events in the year 2021-22	8

Overall Report

Apart from the regular competitions that XIMB is a part of, in the past year, we witnessed a plethora of new competitions being launched for our students. To name a few, Mondelez Maestros!, HCCB India Case Challenge Season 1, Happydent 'Make a Dent' among others.

The year 2021-22 was a remarkable year for Team Exemplar as the students performed exceptionally well in various competitions and organized multiple KT sessions and other events to drive student engagement. We started the year by conducting a case study assignment for the first year that acted as a commencement of their competitive journey. We then conducted our 2-day conclave, **Xalphosium**, a one-of-a-kind leadership series aimed at unveiling the world of case competitions to the first years. Our flagship intra-college case competition, "**Set the Scene**," for first-years witnessed massive participation. We also conducted multiple Case Prep Boosters sessions and review drives that helped the students make quality submissions in the corporate competitions. Our **buddy-group mentorship** program also groomed students for various competitions.

During this period, we were the national winners in HCCB, GE, TATA Steel-a-thon. National finalist in Colgate Transcend, Welspun disruptor, Wipro B-Pro, Publics Sapient, and many more. Apart from corporate case competitions, we brought laurels by making a mark in various B-school competitions.

Exemplar is also planned to host the Achiever's Meet, along with a photo session, with all the winners and position-holders from XIMB of various competitions conducted through the year.

Major 5 Events

1	Set The Scene	Intraschool case competition for first-year students (120 teams participated)
2	Xalphosium'21	Leadership Talk by stalwarts in the case competition field (357 first-year students attended it)
3	Case Prep Boosters	KT sessions by previous year winners & runners-up teams (450 students attended)
4	Achiever's meet	Event hosted by case competition winners of second year for junior batch
5	Buddy group mentorship program	Buddies mapped to 1st year students for interaction and mentorship purposes

Vision for the Committee

To promote the spirit of "competing fiercely" and increase quality participation in various corporate as well as B-school competitions that will enhance XIMB's brand

XIM BHUBANESWAR (OLD CAMPUS)

ANNUAL REPORT 2021-22

LITSOC

thoughts. ideas. creativity.



Committee Name	LitSoc – The Literary Society of XIMB
Number of Events in the year	4

Overall Report

LitSoc has had an eventful year in general. We were able to stick to the legacy of infusing literature into the minds of XIMBians. The year started with Tale not Told, an event that had the participants adorn their story telling hats and spin an alternate ending to a favourite movie, book or show. We had the opportunity to host esteemed director, Mr. Nila Madhab Panda and our alumni, Ms. Saumya Mohan as part of our Guftagoo sessions. We have endeavoured to organise sessions on poetry, music or book-reading where we can provide a forum for ignited minds to showcase their thoughts and take their imagination to new heights. Our goal was not to organise more events but to focus on the existing ones and increase participation, especially in runup events to Xpressions. Days of social and artistic significance were celebrated with gaiety, and we focus that we do work towards that. We don't come with radical ideas but very primitive ones, as they say-- "Big things have small beginnings,"—our plan was also very simple and thus, was accomplished in its full essence.

Major 5 Events

1	Tale not Told	Event to spin an alternative ending to an existing movie, book or show. We had 15 participants and the winners were awarded cash prizes and certificates
2	Coffee Chat for Career Woman	The session was open only to the women of XIMB, with the goal to ignite the need for more women to reach the top of the corporate ladder while maintaining a balance of personal life. The event had seen active participation of the students.
3	Guftagoo	One of the most memorable events of the year. The talk show with Mr. Nila Madhab Panda, a renowned director who spoke about the need for social awareness in cinema and the importance of art in higher education
4	Flight of Fancy	Our flagship event for Xpressions 21, had seen 69 teams registration with 169 participants. It was a three round event including quiz, dumb charades and treasure hunt.

Vision for the Committee

Our vision is to ensure that LitSoc remains afresh in the minds of the people and so, in this digital age, it is imperative that we stay socially (social media) active. We shall try to explore various genres of literature: be it movie, songs or poetry, among others; our posts should cater to the taste of maximum. Increased social media presence may help us grab eyeballs and thus, it may ease our task to approach any dignitary to address or interact with us.. And lastly and most important one: we aspire to keep this committee a tight-knit one where members feel comfortable confiding their thoughts with fellow members. Taking forward the legacy of our seniors, this committee shall remain a bunch of MBA graduates who bleed literature and breathe literature: the happiest lot!

XIM BHUBANESWAR (OLD CAMPUS)

ANNUAL REPORT 2021-22

STAND UP! SHOW UP! SPEAK UP!



Committee Name	SpeakUp! – The Oratory Committee of Xavier Institute of Management, XIM University, Bhubaneswar
Number of Events in the year	7 events (Colloquium'21, Utkarsh'21, SMI - Sailing My Internship, Tall Tales'21, ShapeShifter'21, XIM MUN'21 & Vaktritva'21) and 2 Social Media Initiatives (World Mental Health Day and Prerana Series – A motivational video drive)

Overall Report

"The art of communication is the language of leadership" - James Humes

- SpeakUp! is a student-run committee for the fervent orators who want to nurture their talent and chisel their communication skills. The committee provides a collaborative, encouraging, and supportive environment. The atmosphere it creates is one where mistakes add to the fun but not to the embarrassment, where the discussions are intense yet collaborative.
- The committee conducts a bouquet of events every year to sharpen the eloquence of speech and rhetoric, alleviate the fear of public speaking, boost the students' confidence and also help them become the leaders of tomorrow.

This academic year, a versatile range of events and initiatives were conducted by SpeakUp!

1. **Sailing My Internship (SMI)**, SpeakUp!'s flagship initiative, serves as a medium of mentorship for first-year students with respect to their internship preparations and facilitates breaking the ice between both the batches in a "formally informal" manner. This year 18 SMI sessions were conducted
2. **Utkarsh'21** – One of its kind Group Discussion drive for the entire batch of 2021-23 in order to help them prepare for their Summer Internships
3. **Colloquium'21** – where seasoned orators address the batch on nuances of oration, diction and confident speech
4. **Tall Tales'21** – where one gets to explore the spontaneous storyteller inside them
5. **ShapeShifter'21** – a platform to experience and enact a situation with a humorous twist
6. **XIM MUN'21** – A 2-day simulation of proceedings of United Nations meet where students dabble in the subtle art of diplomacy and discuss global issues and crises, conducted under Xpressions'21.
7. **Vaktritva'21 -** In association with SRC, it provides a unique opportunity to voice opinions on crucial matters that affect the idea of well-being of a society, conducted under Xpressions'21

Social Media initiatives:

8. **Prerana Series** – Motivational and inspiring video shared on our Social Media handles every Monday. A total of 17 videos have been shared under the initiative
9. **World Mental Health Day** – Where the batch penned down positive thoughts for their friends and colleagues in XIM, Bhubaneswar

- SpeakUp! strives to better the current events and initiatives, add new events and constantly adapts to the changing environment thus, staying true to its perennial endeavor to empower students with the invaluable 'Gift of the Gab.' Two such examples are **Off the Cuff** - where one gets creative by delivering an extempore speech on a topic available from a wide range of genres and **ShapeShifter**

Major 5 Events

1	Sailing My Internship (SMI)	Medium of mentorship for first-year students with respect to their internship preparations. 18 SMIs were conducted in the academic year
2	Utkarsh'21	Group Discussion drive for the batch of 2021-23 to help them prepare for their Summer Internships (360 participants)
3	XIM MUN'21	National level event involving a 2-day simulation of proceedings of United Nations meet, conducted under Xpressions'21 (52 participants)
4	Vaktritva'21	National Level, 2 Round event involving a unique opportunity to voice opinions on crucial matters that affect the idea of well-being of a society, conducted under Xpressions'21 with SRC (70 participants)
5	Colloquium' 21	seasoned orators addressed the batch on nuances of oration, diction and confident speech (300 participants)

Vision for the Committee

Channelling the students' creative acumen and oratory prowess constructively while helping them hone their vocal expression

(Because oratory finesse and lucid communication skills are indispensable for a career in management)

XIM BHUBANESWAR (OLD CAMPUS)

ANNUAL REPORT 2021-22

SPORTSCOM

POTESTAS . IMPETUS . VICTORIA .

XIMB

ESTD. 1987



Committee Name	Sportscom
Number of Events in the year	6

Overall Report

The sports committee is in charge of all sports-related activities in XIMB. We have social media accounts on Instagram and Facebook, which have significant visibility among the audience. We utilize our social media presence to promote XIMB's lively sporting culture to the XIMB community and the wider public who support us in promoting sports culture at educational institutions. We regularly share posts, stories, videos on our social media accounts. The most popular are:
Sportstar of the week: Post about a week's outstanding achievement by a sportsperson.
Halftime: Weekly news snippets of various sports events.
Know your sports: A weekly post regarding a sport's know-how.
We share special posts on Olympic medallists, the world cup, championship winners, and any exceptional achievements by sportspersons. We host the Fantasy premier league for football and IPL, which activates the strategic caps of participants to pick the best squad.

Sportscom always has a number of events throughout the year to spread the magic of the sporting culture that is displayed on the XIMB battlefield. Events such as:
Camaraderie: This inter-section competition is exclusively for first-year students. All six sections would compete and entice their passion for competitiveness online. The six sections share their creativity and come up with a video based on any sport/fitness/workout activity featuring the section mates.
Night XCL: Various teams compete in a night cricket league in which teams are established through auctions. A special women's cricket match was also held.
Xsports: A three-day inter-section sports event featuring ten sports for first-year students. The teams compete against one another for the winning championship trophy.

To cultivate the presence of a live stadium, the live screening of India vs. Pak in the T20 cricket world cup was held on campus. We know Sports is a great unifier. To keep the sporting spirit high, we have organized a few friendly limited over cricket matches between our respected faculties and students.

Major Events

1	Camaraderie	First year inter-section video-based sports competition. (Winner Section F)
2	Night XCL	Night Cricket League involving multiple teams. (Winner Team Strike Force)
3	X-Sports	The first-year inter-section sports battle across ten sports. (Winner Section D)
4	Fantasy Premier League	Individuals pick the best squad to score points to top the leaderborad(XIMB students)

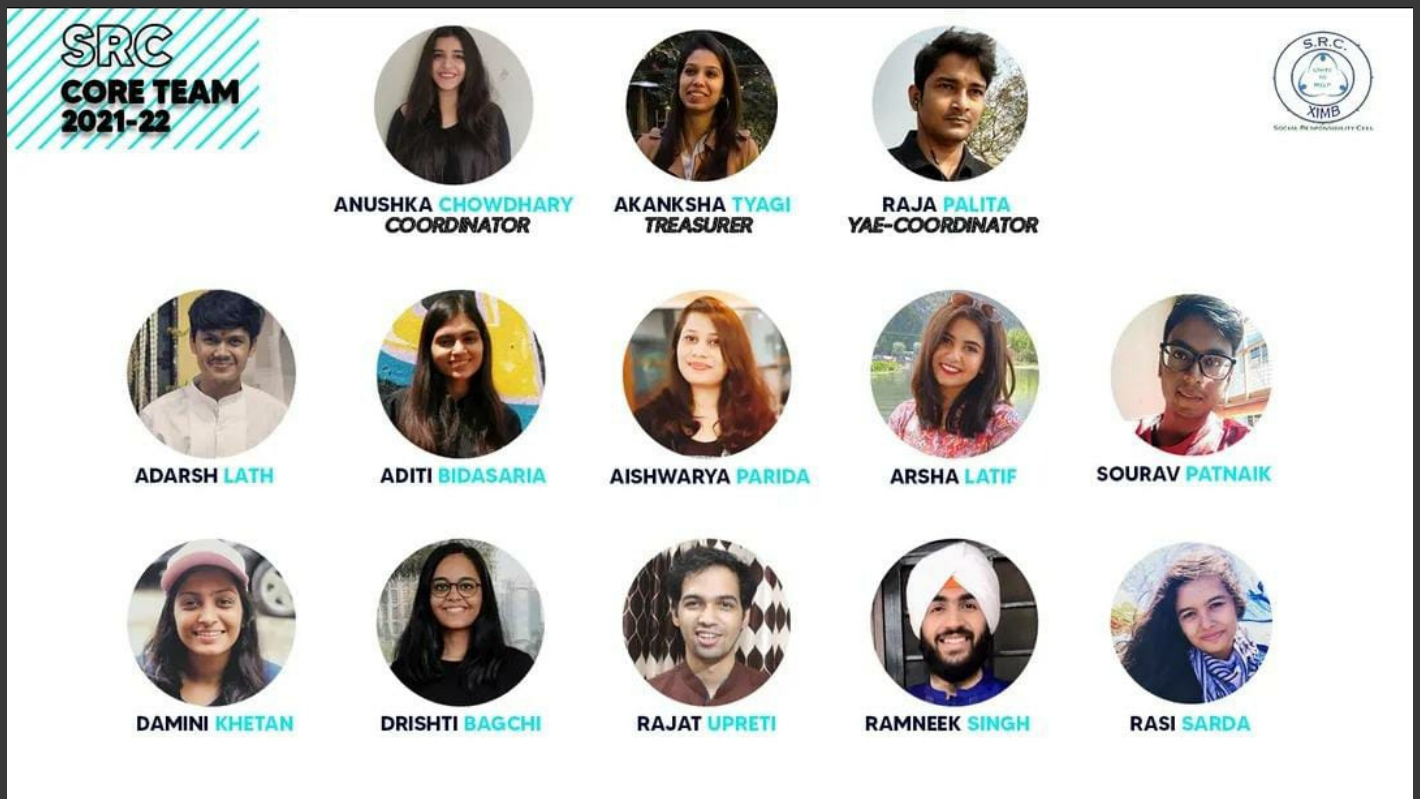
Vision for the Committee

- We want to promote physical fitness, sportsmanship, and leadership qualities, as well as the mental and physical health of the entire XIMB student body, professors, and staff.
- To make the institute's presence felt in various sports events across India by leveraging the athletic talent available at XIMB.
- We endeavour to convey the institute's ideas through our activities and strive for constructive collaboration with the local and global organizations.

XIM BHUBANESWAR (OLD CAMPUS)

ANNUAL REPORT 2021-22

S.R.C.
UNITE TO HELP
XIMB
SOCIAL RESPONSIBILITY CELL



Committee Name	SRC – Social Responsibility Cell, XIM University, Bhubaneswar
Number of Events in the year	9 events (Make a Wish, Roshni, X-enable, Xathon, Vriddhi, Vaktritva'21) and 3 Social Media Initiatives (Say Yes to Life, LGBTQ Rights and Breast Cancer Awareness)

Overall Report

At SRC, we bring in volunteers who constantly dedicate themselves to bringing a smile to the faces of the deprived. SRC acts as a motivator for young students to come together from all walks of life and join together to work for the cause of society. Our past initiatives include sponsoring the education of children, donation drives, providing health care costs to children of mess workers, educating the mess worker, providing personal and financial support to students and staff in case of medical emergencies and many more.

This academic year, a versatile range of events and initiatives were conducted by SRC!

1. **Roshni** – On the occasion of Diwali, Team SRC organized a visit to an old age home
2. **X-enable** – The Flagship event of SRC wherein SRC organizes outdoor games for children with disability.
3. **Xathon'21** – Annual half marathon which aims to raise funds for social issues such as disability rights, mental health etc.
4. **Blood Donation camps** – SRC organizes awareness sessions and blood donation camps
5. **Vriddhi'21** – National Level CSR based case study competition which aims to solve issues related to day-to-day life
6. **Vaktritva'21** - In association with Speakup, it provides a unique opportunity to voice opinions on crucial matters that affect the idea of well-being of a society

Social Media initiatives:

- **Say Yes to Life** – On World Mental Health Day, Team SRC spread awareness about mental health especially in the pandemic through social media posts and motivational stories.
- **LGBTQIA+ Campaign** – Team SRC connected with members of the LGBTQIA+ community and had candid conversations regarding the community
- **Breast Cancer Awareness** – A series of posts promoting breast cancer awareness. Importance of regular check-ups and bunking myths around breast cancer.

Major 5 Events

1	Make A wish	The Social Responsibility Cell of XIMB visited the Asha Kiran Orphanage and distributed gifts according to a curated wishlist of children (150+ Participants)
2	Roshni	On the occasion of Diwali, Team SRC organized a visit to an old age home in Bhubaneswar. The senior citizens shared their stories, had breakfast, lighted diyas and created rangolis together with the volunteers from SRC. (100+ Participants)
3	X-enable	Team SRC's flagship event wherein SRC organized a donation drive in three cities namely Mumbai, Kolkata and Bhubaneswar supporting the cause "Disability Rights". Students from XIMB spend their day with the children from NGOs, donating stationary, meals and other goodies. (400+ Participants)
4	Vaktritva'21	National Level, 2 Round event involving a unique opportunity to voice opinions on crucial matters that affect the idea of well-being of a society, conducted under Xpressions'21 with Speakup (70+ participants)
5	Vriddhi'21	National Level, 3 Round event Vriddhi is a CSR action plan case study competition that allows students to empathize, ideate, and provide problems faced by society. (120+ Participants)

Vision for the Committee

Social responsibility cell, XIMB, believes that we all can get united and try to make a small but considerable difference in the lives of the people at the bottom of the pyramid. We strive to make a difference to the society and spread joy to the lives of the underprivileged. We also raise awareness about meaningful issues by talking about issues prevailing in the society.

XIM BHUBANESWAR (OLD CAMPUS)

ANNUAL REPORT 2021-22

X Lens

X-LENS CORE 2021-22



Committee Name	X-Lens
Number of Events in the year	5

Overall Report

X-Lens is the photography committee of XIMB that aims to bring together photography enthusiasts on the campus and provide them with a unified platform to develop and showcase their skills. The committee actively collaborates with the whole of the XIMB community to capture the student life on campus. The spectrum of event coverage by X-Lens is varied from cultural, sports and informal events like Night XCL, X-Sports, Bohemian Nights, Parichay Sambandh to formal events like coverage of Sanidhya and X-Enable which are conducted by the different committees of XIMB. X-Lens unites the student community of XIMB, guides them on their transformative journey of photography and provides comprehensive assistance in upskilling the photography enthusiasts in the subject of photography. In the academic year 2022-23, X-Lens has conducted several Photography Competitions like Lensation, Pixelathon and World Photography Day, as well as done photoshoots of individual students in events like Professional Mugshots which was started for the first time this year as well as conducted team photoshoots of various committees like Career Advisory Services (CAS), MAXIM, Constrat etc. Apart from these events, the team has covered and captured during different festivals like Diwali, Christmas, New Year etc. which allows us to capture the most curious moments of the roller coaster ride and create memories for others to cherish for years to come.

Major 5 Events

1	Professional Mugshots 1.0	13th-15th Oct, 2021. A formal photoshoot of students in Business Formals. 200+ Participants.
2	Lensation 2021	2nd-20th Feb, 2022. A flagship level inter-college online photography competition conducted during Xpressions. 66 participants.
3	Pixelathon 2021	23rd-30th Aug, 2021 An Inter-college Online photography competition conducted in collaboration with IlluminatiX. 242 participants
4	World Photography Day 2021	18th-20th Aug, 2021. An intra college photography competition conducted for the first year students. 30 participants.
5	Event Coverage, Committee Photoshoots and Workshops	Coverage of various events conducted by different committees on campus and team photoshoots and photography workshops on request.

Vision for the Committee

"We don't just click photographs;we create memories". X-Lens envisions a legacy, a community, a collaboration of photography enthusiasts. The committee's sheer passion towards the art of photography is evidenced by the plethora of events covered by X-Lens all throughout the year. X-Lens values creative freedom and hard work over all while providing a free platform for all who share the passion and vision.

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Committee Name	XQuizzite- The Knowledge and Quizzing Committee of XIM, Bhubaneswar
Number of Events in the year	6

Overall Report

XQuizzite- The Knowledge and Quizzing Committee of XIM, Bhubaneswar, is responsible for nurturing the quizzing culture at the institute. Despite the limitations caused by the Covid-19 pandemic, XQuizzite has never let the limitations deter the spirit of quizzing and has always strived for the cause of delivering quality trivia for XIMB fraternity at the end of the day. In the academic year 2021-22, XQuizzite conducted 6 events of its own and 4 events in collaboration with other committees and entities. As far as XQuizzite's events are concerned, Initium 2021- The General Quiz which was exclusively for 1st years and it saw a popular turnout among the students of 2021-23 BM Batch and it was held in July 2021. XQuizzite conducted other intra- XIMB quizzes on popular themes such as The Cricket Quiz 2021, The Friends Quiz 2021, The Marvel DC Quiz, and The Business Quiz which provided an all-round quizzing experience on all genres. XQuizzite also conducted its marquee quiz event- Inquizzitive, as a part of Xpressions'21, and it saw 889 registrations from all over the country, with the event open to all- students and non-students alike, competing for the prizes worth Rs, 15,000. XQuizzite also collaborated with other committees such Illuminatix for CommuniQuiz'21, X-Ops for BurnOut'21, Alumni Committee for AlQuiz'21 along with Dare2Compete for its OQF Season 7. XQuizzite also collaborated with Summachar, an emerging media start-up for its weekly newsletters which found a positive response from the students. XQuizzite has expanded its social media presence to 4 major platforms with its LinkedIn handle being active from January 2022 & the committee will launch its first of a kind annual magazine by March 2022. XQuizzite also promoted major quiz events and encouraged the students to take part in the events with the committee coordinator Sauvik Senapati being one of the Top 32 Quarterfinalists in the Wipro Earthian Sustainability Quiz, 7th edition held in January 2022.

Major 5 Events

1	Inquizzitive	Inquizzitive was an open general quiz event, as a part of Xpressions'21 where 889 participants registered for this marquee quiz event.
2	Initium 2021	The first event of AY 2021-22, this was the event exclusively for the BM batch of 2021-23 with 130 students participating in the event
3	The Marvel DC Quiz	The first event of 2022 with the quiz based on these popular comics. 81 students from both batches participated.
4	The FRIENDS Quiz 2021	The first offline event since February 2020, it was held in Dec 2021. This event saw 68 participants from both batches in this quiz.
5	The Cricket Quiz 2021	This event was held in October 2021 with 56 participants competing in the quiz based on one of the most-loved sports- cricket

Vision for the Committee

With the motto of "Cogito, Ergo Sum", XQuizzite has always looked forward to making quizzing a fun and light-hearted hobby while making sure that the curious minds always get quality trivia at the end of the day through the committee's various initiatives.

XIM BHUBANESWAR (OLD CAMPUS)

ANNUAL REPORT 2021-22

X-SEED

Entrepreneurship Cell, XIMB



X-SEED, CORE TEAM - 2022

Committee Name	X-SEED: The Entrepreneurship Cell of XIMB
Number of Events in the year	5 (Get Set Decode, Kickstart'21, Ad Valorem, Xavion'22, I-Pitch)

Overall Report

An entrepreneur sees failure as a beginning but never as the end. Passion, grit, out-of-the-box thinking, and a never give up attitude form the core of entrepreneurship. To teach this spirit in XIMB, the Entrepreneurship Cell X-SEED was established in 2012. X Seed hosts a plethora of events throughout the year to instill the never-dying confidence in its budding entrepreneurs.

We started the year with a very dynamic event called **Get Set Decode** curated to test the analytical and creative problem-solving skills of the students. Moving ahead, we conducted our Annual Business Conclave **"Kickstart".** With the theme being Partage D' Experience, the event was graced by 4 eminent personalities who provided students with distilled insights about the start-up ecosystem. We also conducted The **Annual Entrepreneurship Summit** of XIMB **"Xavion'22"** which was graced by 9 esteemed speakers over a span of 2 days participating in a series of panel discussions & keynote sessions. It also included I-Pitch: The B-Plan pitching competition, an **Internship fair** which witnessed participation from about 17 start-ups offering roles like market research, SM manager, financial modelling, and several others at an average stipend of 5000 per month. and a workshop aimed at advocating the entrepreneurial ethos among aspiring students. The summit witnessed a footfall of about 400+ students, faculties & entrepreneurs.

Some of our initiatives aimed at bolstering the Entrepreneurial spirit include:
"Xthaapana" – our Live project initiative. This year, we saw companies like Elan Academy, iQuantsGraph, Tatwa Technologies Pvt. Ltd., and BegetBiz India LLP offer roles on product branding, sales, marketing, finance, digital market strategist for the students.
We also Partnered with Start-ups like ProductHood and BuyUcoin to conduct workshops on Product Management and Cryptocurrency for the students respectively.
Moreover, we collaborated with a start-up called 'Bingeism SDG' to provide them with services such as Marketing, Business Development, Business analytics. We helped them formulate and strengthen their business & marketing strategy.

Major 5 Events

1	Get Set Decode	The exhilarating event testing the analytical skills of the students
2	Kickstart'21	Annual business conclave on the theme: Partage D' Experience
3	Ad Valorem	Flagship national-level case study competition
4	Xavion'22	The Annual Entrepreneurship Summit of XIMB
5	I-Pitch	A national level B-Plan pitching competition

Vision for the Committee

With a history of excellence, our Vision is that no idea goes unheard and receives the due help it needs. We aim to provide hands-on experience to the students
to give them a comprehensive knowledge of the start-up culture. The committee is also closely working towards reforming the incubation centre, which would help the college build a close-knit community of entrepreneurs and help improve the alumni connect and strengthen the network and goodwill of the college. We aim to nurture multiple stakeholders by providing value for all through several initiatives throughout the year.

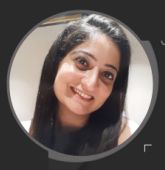
XIM BHUBANESWAR (OLD CAMPUS)

ANNUAL REPORT 2021-22

XSteC

XPRESSIONS

XPRESSIONS STEERING COMMITTEE



Aastha Muttreja
CAMPUS EVENTS SECRETARY



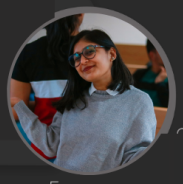
Rishabh Kathuria
CELEBLITZ SECRETARY

ximb xpression 2021

Samiksha Maheshwari
STAGE EVENTS SECRETARY



Jaswasi J. Sahoo
XCOPS SECRETARY



Saurav Ranjan Mishra
PROCUREMENT SECRETARY



Ananya Das
MEDIA AND PR SECRETARY



Pratyush Kamal Nayak
SERVICES SECRETARY





Prabhudatta A. Saurav
FINANCE SECRETARY

Anshuman Behuria
OPERATIONS SECRETARY



Committee Name	Xpressions Steering Committee
Number of Events in the year	5 (Xpressions'21, Xtraordinaire, Qaafila 2.0, Xathon'21, Cultural Nights)

Overall Report

Xpressions Steering Committee (XSteC) in collaboration with the Student Executive Council, takes pride in organizing **Xpressions, The Annual Management and Cultural Festival** of Xavier Institute of Management, Bhubaneswar, one of the largest festivals of eastern India.

This year Xpressions'21 was conducted on 19th and 20th February and saw a zealous participation from 450+ reputed institutions across India and 25+ corporate houses. The fest was packed with 11 business events, 9 stage events and 4 social events, which were conducted over D2C and Zoom platforms. With the support of 56 renowned sponsors, a total prize money of worth 10L+ INR were awarded to all winners across different events along with goodies baskets from different sponsors. During the festival, **Cultural Nights** were organized over Zoom which were graced by Mr. Rakesh Tiwari, a Hindi Spoken Word Artist and Mr. Hrithik Gupta, a singer and voice over artist. The festival concluded with **Xathon'21** – a Pan India Marathon Event with a theme of "Walking for Disability Rights". 459 participants took part in the marathon. All participants and winners received exciting gift coupons and goodies worth 1L+ INR.

To keep the spirit of the fest alive, **Xtraordinaire** was conducted as a prelude to Xpressions'21 in collaboration with Mr. Satyabrat Mohapatra, an Indian Stand-up comedian and Mr. Anirban Pal, a Beatboxer and multi-talented DJ, which saw engagement from the students of XIMB, participating colleges and faculties.

XSteC also organized various other events in collaboration with the Student Executive Council such as **Qaafila 2.0**, conducted over Zoom, featuring stand-up comedian Mr. Nishant Suri and Vocal artist, Mr. Shaad. The evening witnessed a strength of 500+ audience including students and faculty members of XIMB.

Throughout the year, XSteC organized various events in collaboration with the Student Executive Council which aimed to give one of a kind experience, rejuvenating and refreshing the participants. Yet again, it has promised to be a perfect blend of ideas, innovation, and enthrallment.

Major 5 Events

1	Xpressions'21	22 Events (Business & Cultural Events); 450+ Participating colleges; 56 sponsors; Cash Prizes worth 10Lac+ INR; Major Sponsors- Rungta Group, SBI, Safexpress, Bewakoof
2	Xathon'21	Pan India marathon; Theme: "Walking For Disability Rights";459 participants; Prizes and Goodies worth 1Lac+ INR sponsored by Enerzal and Decathlon
3	Cultural Nights	Conducted Cultural Nights with Mr. Rakesh Tiwari, a Hindi Spoken Word Artist and Mr. Hrithik Gupta, a singer open for all
4	Xtraordinaire	Instagram Live conducted in association with artists like Mr. Satyabrat Mohapatra and Mr. Anirban Pal
5	Qaafila 2.0	400+ Attendees; Cultural Evening featuring Nishant Suri & Shaad; Conducted over Zoom platform in collaboration with Jrny Entertainments

Vision for the Committee

The Xpressions Steering Committee of XIMB, hosts XPRESSIONS, the annual flagship event of Xavier Institute of Management, Bhubaneswar, every year. The fest is the culmination of more than three months of planning, with students coming together to produce a heady mix of business, cultural, and social events. Since its inception, the committee aims to organize Xpressions in a way that provides students and corporates across various domains, a plethora of opportunities to think outside the box, broaden their horizons, and achieve success in all of their endeavours.






I XIMB




XIMB

